



**HELP SHAPE GREAT SOUTHERN'S
CULTURAL AND CREATIVE FUTURE**

Great Southern Arts Culture and Heritage survey

Help us shape the Great Southern's cultural and creative future

We want to know what you think about arts, culture and heritage in the Great Southern.

By developing an arts, culture and heritage strategy for the Great Southern, we can strengthen our partnerships, programs and assets and attract new creative opportunities to the region. In turn, this will bring other benefits such as economic development, tourism, education and skills development and building our local capacity.

Share your views and register for our database to go into the draw to win one of 5 \$100 vouchers to spend enjoying the cultural delights of the Great Southern Region.

We will keep you updated with other opportunities to join in over the next few months.

Survey closes:

Friday, 21 May 2021

To find out more, and for project updates visit GScreate.com.au



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PART 1: CULTURAL IDENTITY

We want to know what you think about the Great Southern Region's cultural identity. Cultural identity means different things for different people so for the purpose of this survey, please think about it in context of the shared features that encapsulate the region's people and communities.

1. In your own words, **describe the Great Southern Region's cultural identity.** For example – its values, way of life and defining qualities (25 words or less)

2. Thinking about the region as a whole, **list 3 attractions or experiences that best reflect its cultural identity.** These could be natural, cultural or built attractions:

- 1.
- 2.
- 3.

3. Thinking about arts, culture and heritage, **what do you think the region best known for?** (select up to 5)

- | | |
|--|---|
| <input type="checkbox"/> Aboriginal heritage and culture | <input type="checkbox"/> Museums, galleries and exhibitions |
| <input type="checkbox"/> Post settlement history and heritage | <input type="checkbox"/> Performing arts |
| <input type="checkbox"/> Multicultural experiences | <input type="checkbox"/> Visual arts |
| <input type="checkbox"/> Natural environment and attractions | <input type="checkbox"/> Music |
| <input type="checkbox"/> The coastline | <input type="checkbox"/> Film, television and broadcasting |
| <input type="checkbox"/> Farming and agriculture | <input type="checkbox"/> Writing, research and historians |
| <input type="checkbox"/> Food and wine | <input type="checkbox"/> Digital and technology |
| <input type="checkbox"/> Local artisans, makers and craftspeople | <input type="checkbox"/> Festivals and special events |

4. How strongly do you agree with the following statement?

“Arts, culture and heritage are important aspects of community life in the Great Southern”

Strongly agree

Somewhat agree

Unsure

Disagree

Strongly disagree

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PART 2: CULTURAL EXPERIENCES

We want to know your views on the variety, quality and availability of arts, cultural and heritage experiences within the Region, how often and why you participate in these.

5. How would you **rate the availability of arts and cultural experiences** in the Great Southern Region as a whole?

Above average	Average	No opinion	Below average	Very poor
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Considering equity across the Region, how would you rate the **availability and access** of arts and cultural experiences within the **Upper and Lower Great Southern Region?**

	Upper Great Southern	Lower Great Southern
Above average	<input type="radio"/>	<input type="radio"/>
Average	<input type="radio"/>	<input type="radio"/>
No opinion	<input type="radio"/>	<input type="radio"/>
Below average	<input type="radio"/>	<input type="radio"/>
Very poor	<input type="radio"/>	<input type="radio"/>

7. **How strongly do you agree with the following statement?**

“There are enough opportunities for me to participate in cultural activities across the Region”

Strongly agree	Agree	Unsure	Disagree	Strongly disagree
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. During the last 12 months, which of the following activities have you engaged with?

- | | |
|---|---|
| <input type="checkbox"/> Art galleries | <input type="checkbox"/> Buying locally made products |
| <input type="checkbox"/> Museums | <input type="checkbox"/> Live music |
| <input type="checkbox"/> Performing arts (theatre, dance, poetry, historical re-enactments etc) | <input type="checkbox"/> Markets |
| <input type="checkbox"/> Interpretive trails/walks | <input type="checkbox"/> Festivals and community events |
| <input type="checkbox"/> Aboriginal history/heritage programs | <input type="checkbox"/> Community arts/crafts programs |
| <input type="checkbox"/> Tours (self guided or guided) | <input type="checkbox"/> None |
| <input type="checkbox"/> Digital and technology experiences | |
| <input type="checkbox"/> Other (please specify) | |

9. Tell us about your **most memorable arts, cultural or heritage experience** within the Great Southern Region.

10. On average, **how often do you participate** in arts, culture or heritage activities / experiences?

- | | |
|---|---|
| <input type="radio"/> Never | <input type="radio"/> Monthly |
| <input type="radio"/> Once a year or less | <input type="radio"/> Weekly or more |
| <input type="radio"/> A few times a year | <input type="radio"/> Only for special events |

11. **Why** do you participate? (select up to 4)

- | | |
|--|---|
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Meet new people |
| <input type="checkbox"/> To feel connected to my community | <input type="checkbox"/> Support the local economy |
| <input type="checkbox"/> Happiness and wellbeing | <input type="checkbox"/> Support local artisans and tourism operators |
| <input type="checkbox"/> Spend time with family/friends | <input type="checkbox"/> Learning/educational purposes |
| <input type="checkbox"/> Celebrate my identity and cultural background | |
| <input type="checkbox"/> Other (please specify) | |

12. What prevents you from engaging in more arts, culture and heritage activities / experiences?

- | | |
|---|---|
| <input type="checkbox"/> Activities available don't interest me | <input type="checkbox"/> Too expensive |
| <input type="checkbox"/> Short notice/don't have time | <input type="checkbox"/> Language or other cultural barriers |
| <input type="checkbox"/> Lack of adequate parking | <input type="checkbox"/> Inconvenient times |
| <input type="checkbox"/> Difficult to access/have to travel too far | <input type="checkbox"/> Lack of information on what is available |
| <input type="checkbox"/> Facilities and amenities aren't high quality | |
| <input type="checkbox"/> Other (please specify) | |

13. How do you find out about cultural activities within the region?

- | | |
|---|---|
| <input type="radio"/> Word of mouth | <input type="radio"/> Poster/Flyer/Noticeboard |
| <input type="radio"/> Newspaper | <input type="radio"/> Television |
| <input type="radio"/> Local Council/Shire | <input type="radio"/> Internet/Website - please specify |
| <input type="radio"/> Arts organisation database - please specify | <input type="radio"/> Social Media - please specify |
| <input type="radio"/> Radio | |

Other (please specify)

14. How do you think **visitors to the region **perceive the arts, culture and heritage offering**? Select the response that most closely reflects your views.**

- I think it's the main reason for visiting -there's so much to see and do.
- I think it's part of the appeal, but not the main reason for visiting.
- They usually only come for a special event (please specify)
- I don't think people don't know it's for arts, culture and heritage.

Other (please specify)

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PART 3: BUILDING CULTURAL CAPACITY

Now we want to understand the Region's main opportunities and challenges and priorities to build local capacity in arts, culture and heritage.

15. How strongly do you agree with the following statement?

"Arts, culture and heritage are important drivers of the economy in the Great Southern"

Strongly agree

Agree

Unsure

Disagree

Strongly disagree

16. What do you think are the **greatest strengths and opportunities** for the Region in arts, culture and heritage? **What can we strengthen?**

Consider things like attractions, facilities, iconic experiences, partnerships etc

List up to 4:

1.

2.

3.

4.

17. What are the **biggest challenges** to enhancing the Region's arts, culture and heritage offer?

Consider things like infrastructure, funding, volunteerism, geographical location, marketing, events and programs. List up to 4

1.

2.

3.

4.

18. What do you think is missing from the region?

Consider things like infrastructure (galleries, theatres, accommodation etc), experiences and events, Aboriginal cultural assets and experiences etc

List up to 4

- 1.
- 2.
- 3.
- 4.

19. What's most important to you?

Tell us your **top three priorities** for enhancing the Region's arts, culture and heritage offer over the next 5 years.

- 1.
- 2.
- 3.

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PART 4: ABOUT YOU

* 20. Where do you live (nominate town)?

* 21. What is your gender?

Female

Prefer not to say

Male

Prefer to self describe

Non-binary

Self describe

* 22. Age group

15 and under

55-64

16-24

65-74

25-34

75-84

35-44

85 and over

45-54

23. Do you identify as Aboriginal, Torres Strait Islander, or both Aboriginal and Torres Strait Islander?

Yes

No

24. Do you speak a language other than English at home?

- Yes
- No

If yes (please specify)

25. Do you earn income as an artist, crafts person or work in the cultural sector? If yes, please select which best applies to you.

- I don't work in the cultural sector
- Visual artist
- Craftsperson
- Designer (graphic, interior, fashion)
- Performing arts (theatre, dance, comedy)
- Museums and/or heritage
- Writing/literary works
- Film/Cinema
- Digital technology/gaming/app development
- Photography

Other (please specify)

26. Are you part of an arts, culture or heritage group?

- Yes
- No
- If yes (please specify)

27. Is there anything else you would like to tell us?