

Council

POLICY REVIEW – TOURISM

Tourism Policy with amendments

Meeting Date: 3 November 2020

Number of Pages : 3

POLICY NO: CE/ED/1

FORMER POLICY NO

TOURISM POLICY

DIVISION	BUSINESS UNIT	RESPONSIBILITY AREA
CEO	CEO	Economic Development

OBJECTIVE

The Council will in relation to tourism in the Shire of Plantagenet:

- a) Recognise tourism as a social and economic force ~~and as a major or potential major employer~~ within the diverse economy of the Shire of Plantagenet and the Great Southern.
- b) Foster and create community awareness of the benefits of tourism within the Plantagenet district.
- c) ~~Assist~~Guide and influence the development of tourism in the Plantagenet district and on a regional level.
- d) Provide the infrastructure sufficient to encourage development.
- e) Ensure that facilities within the Plantagenet area are adequate to cater for visitors.

POLICY

To achieve these objectives the Council will:

1. Recognise the importance of working with our Regional Affiliations ~~with the South Coast Alliance (Inc), Southern Link Voluntary Regional Organisation of Councils and Hidden Treasures~~ as a means to further develop tourism as an economic driverforce.
2. Assist to foster and create a community awareness of the role and value of tourism within the Great Southern.
- ~~3. Retain membership of Australia's South West to at least Affiliate level.~~
- ~~4. Recognise the value of working with other peak tourism organisations both government and industry bases.~~
- ~~35.~~ Assist with the provision of facilities to encourage destination and day trip visitors including infrastructure provision, land use planning, traffic management, environmental protection, recreation and leisure planning.
- ~~64.~~ Encourage ~~(financially or by other means)~~ tourist organisations or events which have the potential to develop tourism in the Plantagenet region, ~~and create a non-exclusive benefit.~~

- | ~~75.~~ Provide an ~~adequate~~ budget allocation for tourism expenditure (District and Area Promotion).
- | ~~86.~~ In the formulation and review of its planning instruments, take into consideration policies on tourism and other leisure related issues, and requirements of tourism development.
- | ~~97.~~ Ensure the welfare of the ~~whole~~ community when supporting tourism development and the provision of facilities.
- | ~~10.~~ ~~Ensure that where sensitive environmental, historic or cultural areas exist on Council managed land, these areas will be adequately protected in relation to development or usage.~~
- | ~~11.~~ ~~Support:~~
  - ~~a) the establishment of sustainable and viable National Parks.~~
  - ~~b) enhancement of specific natural features.~~
  - ~~c) conservation areas of outstanding beauty; and~~
  - ~~d) recognition of items of heritage significance.~~
- | ~~12.~~ ~~Complement and/or enhance individual company effort in product development through local government services, planning and regulation, co-funding and representational means.~~

**ADOPTED: SEPTEMBER 2006**

**LAST REVIEWED: 6 NOVEMBER 2018**

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