



GREAT SOUTHERN REGIONAL CATTLE SALEYARDS ADVISORY COMMITTEE MEETING

MINUTES

SECTION 5.9(2)(a) LGA 1995

Committee Brief

The duties of the committee shall be to:

- *Make recommendation to the Council regarding the strategic direction of the Saleyards;*
- *Make Recommendation to the Council regarding the Environmental Action Plan for the Saleyards;*
- *Bring to the attention of the Chief Executive Officer, industry matters regarding the cattle industry that may not be readily available to persons external to that industry; and*
- *Make recommendation to the Council regarding development works on the site.*

An Ordinary Meeting of the Great Southern Regional Cattle Saleyards
Advisory Committee was held in the
Committee Room, Lowood Road, Mount Barker WA 6324,
9.00am Tuesday 27 November 2012

Rob Stewart
CHIEF EXECUTIVE OFFICER

Committee Members

Cr B Bell, Cr L Handasyde, Cr C Pavlovich, Cr M Skinner 238/11

TABLE OF CONTENTS

ITEM	SUBJECT	PAGE NO
1	DECLARATION OF OPENING / ANNOUNCEMENT OF VISITORS	1
2	RECORD OF ATTENDANCE / APOLOGIES	1
3	CONFIRMATION OF MINUTES	1
4	DISCLOSURE OF MEMBERS' INTERESTS	1
5	REPORTS OF COMMITTEE MEMBERS AND OFFICERS	2
6	GENERAL BUSINESS	2
6.1	SALEYARDS NAME CHANGE AND SIGNAGE	2
6.2	SALEYARDS MANAGER'S REPORT	5
6.3	SALEYARDS OPEN DAY	6
6.4	UPDATE ON AERATION RESULTS	6
6.5	UPDATE FROM AUSTRALIAN LIVESTOCK MARKETS ASS'N	6
6.6	PROPOSALS FOR FURTHER CONSIDERATION	6
7	NEXT MEETING	6
8	MEETING CLOSURE	6

Membership

Cr M Skinner – Presiding Member

Cr B Bell

Cr L Handasyde

Cr C Pavlovich

1 DECLARATION OF OPENING / ANNOUNCEMENT OF VISITORS

9.00am The Presiding Member declared the meeting open.

2 RECORD OF ATTENDANCE / APOLOGIES

Members Present

Cr M Skinner (Presiding Member)

Cr B Bell

Cr L Handasyde

Apology

Cr C Pavlovich

Staff

Mr Rob Stewart, Chief Executive Officer

Mr John Fathers, Deputy Chief Executive Officer

Mr Stewart Smith, Saleyards Manager

Mrs Erika Henderson, Assistant Saleyards Manager

3 CONFIRMATION OF MINUTES

Moved Cr L Handasyde, seconded Cr B Bell:

That the Minutes of the Meeting of the Great Southern Regional Cattle Saleyards Advisory Committee, held on 7 February 2012 as circulated, be taken as read and adopted as a correct record.

CARRIED

4 DISCLOSURE OF MEMBERS' INTERESTS

A Financial Interest was disclosed by Cr M Skinner

Nature and Extent of Interest: Farming - 400 head of cattle

Authority to participate pursuant to Section 5.69 (3) (a) and (b) of the Local Government Act 1995

Approval has been received from the Department of Local Government via letter dated 9 January 2012, giving permission for Cr M Skinner and Cr J Moir to participate in matters relating to the Great Southern Regional Cattle Saleyards until 31 December 2012.

Mr J Fathers read aloud the letter, a copy of which is attached to these minutes.

5 REPORTS OF COMMITTEE MEMBERS AND OFFICERS

Nil

6 GENERAL BUSINESS

6.1 SALEYARDS NAME CHANGE AND SIGNAGE

During discussion at the Committee meeting held on 6 November 2012, the Committee agreed that an Open Day (barbecue lunch) be held at the Saleyards on a Wednesday in early to mid February, which would celebrate the 75th anniversary of cattle sales in the district and promote recent achievements. This would also afford an opportunity to formalise the proposed new name of the Saleyards (Mount Barker Regional Saleyards) and if possible, the new Albany Highway signage should be completed by then.

A report has now been prepared for the Council's consideration in regard to the 'Great Southern Regional Cattle Saleyards' being renamed 'Mount Barker Regional Saleyards' and to rename the Great Southern Regional Cattle Saleyards Advisory Committee.

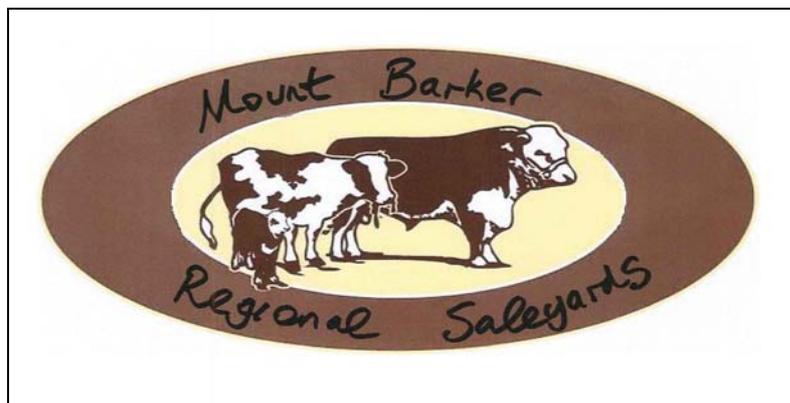
The main reason for this meeting is to make a decision on the design of new signage at the entrance of the saleyards and a proposal update of the logo.

Current Logo



The following logo has been proposed, which amends the name and removes the Porongurup Range styling behind the cattle. This is a rough draft only at this stage (the black typeface would be white).

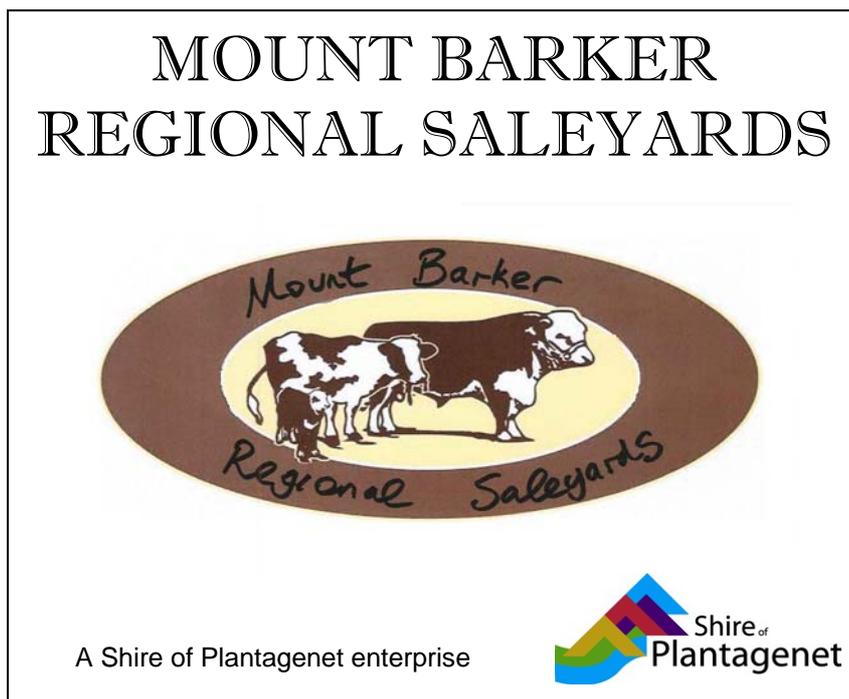
Proposed Logo



Current Entry Signage



Proposed Entry Signage



The Saleyards staff have come up with these proposed designs, which aim to keep both the logo and the signage simple. Attached are some other examples of signage which we have photographed from other sites (Muchea and Eastern States) for information.

There is an option to shift the signage which is parallel to Albany Highway to be slightly diagonal which will make them easier to see from both directions (also see attached). It is expected that this will require Main Roads' approval.

Two signs on the fascia of the building also need to be updated (as shown below).



Stationery can be updated easily enough and clothing (with logos) can be replaced on as needs basis.

This information is submitted for the consideration of the Committee.

During discussion, the following matters were agreed:

LOGO

- *Logo colours should incorporate the colours black, red and grey to signify the main regional cattle colours.*
- *Colours used should preferably be those in the Shire's style guide, where possible.*
- *One generic animal should be used (not three) to simplify the design, and it should not have horns.*

SIGN DESIGN

- *The size of the signs should be bigger (approx 4.2m x 2.4m).*
- *There should be some additional capacity for temporary notices on the signs.*

SIGN LOCATION

- *The signs should preferably be higher and closer to the road, but subject to sight lines.*
- *Some trees may need to come down or be pruned back anyway, for sight lines.*
- *A 'V' shaped sign is preferred, on the northern boundary of the site.*
- *Alternatively, signs approximately 500m north and south of the entrance (the southern one around the gravel pit on the site).*
- *It was acknowledged that the design and location preferences would be subject to Main Roads' approval.*

Moved Cr L Handasyde, seconded Cr M Skinner:

That the administration be requested to progress the implementation of a new logo and signage for the Saleyards, based on the following preferences:

- **Logo colours should incorporate the colours black, red and grey to signify the main regional cattle colours.**
- **Logo colours used should preferably be those in the Shire's style guide, where possible.**
- **One generic animal should be used on the logo to simplify the design, and it should not have horns.**
- **The size of the signs should be bigger (approx 4.2m x 2.4m).**
- **There should be some additional capacity for temporary notices on the signs.**
- **The signs should preferably be higher and closer to the road, but subject to sight lines.**
- **A 'V' shaped sign is preferred, on the northern boundary of the site.**

CARRIED

6.2 SALEYARDS MANAGER'S REPORT

The Saleyards Manager, Stewart Smith provided the following update on recent activities:

- Approximately 450 mats have now been laid and there has been good feedback from stakeholders. It is expected that significant water savings can be achieved and the cattle seem to prefer this surface to concrete.
- The new yards are progressing with the main panels done and gates in progress. Plantagenet Sheds and Steel will dig the post holes next week and eight pens will be largely in place in the next two weeks, which should be available for use by Christmas.
- Double sales start this week, although it probably won't be too busy before Christmas. However January is likely to be extremely busy.
- Two further below ground pipe breakages have recently occurred.
- Three cattle escaped last week. Two have been recaptured and one is still in a nearby paddock. It will be picked up in the next few days.
- The weighing scales were calibrated recently.
- Stewart and Erika went to Manjimup recently to undertake MSA accreditation.
- The Christmas party will be held on approximately 14 December 2012. The final date will be advised as soon as determined.

6.3 SALEYARDS OPEN DAY

Following on from the Committee's decision to hold an Open Day (barbecue lunch) at the Saleyards on a Wednesday in early to mid February 2013, the Deputy CEO John Fathers tabled a draft running sheet for a function to be held at 1.00pm on 20 February 2012. A further letter from Mr Harry Reeves was also tabled in this respect.

Members discussed the format of the day and speeches and thereafter endorsed the proposals.

6.4 UPDATE ON AERATION RESULTS

An email containing further results on the latest testing of aeration equipment was tabled. This showed that the Nitrogen levels are within the predicted levels, but that Phosphorus has not reduced significantly. Further experimentation with additives and mixing schedules will continue.

6.5 UPDATE FROM AUSTRALIAN LIVESTOCK MARKETS ASSOCIATION

The latest update from the Australian Livestock Markets Association was tabled.

6.6 PROPOSALS FOR FURTHER CONSIDERATION

- Greater use of chlorinated water.
- Saleyards Strategic / Business Plan.
- MediaWiz Advertising Proposal.
- Procedure for dealing with sick and injured animals.

7 NEXT MEETING

TBA

8 MEETING CLOSURE

10.07 am The Presiding Member declared the meeting closed.

CONFIRMED: PRESIDING MEMBER _____ **DATE:** ____/____/____