

LOWOOD ROAD – PROMOTION BANNERS

DIVISION	BUSINESS UNIT	RESPONSIBILITY
Strategic Development Services	Road Signage	Banners and Temporary Road Closures

OBJECTIVE

The objective of this Policy is to provide clear guidelines for the display of promotion banners along Lowood Road on the designated banner poles.

POLICY

The Council will permit the display of promotion banners on the designated banner poles along Lowood Road conditional upon the following:

1. The applicant is responsible for providing the banners (including artwork) on a suitable, durable material, with the relevant dimensions and with the necessary attachment points.
2. The banners will be erected and removed by Council staff or contractors that have been engaged by the Council.
3. Only banners that promote events or activities that provide a significant benefit to the Plantagenet community will be displayed.
4. Commercial advertising is not permitted.
5. Banners deemed offensive or insensitive will not be permitted.
6. Banners will be displayed for a minimum two week period and a maximum four week period, unless an extension of time is approved by the Chief Executive Officer.
7. The applicant is responsible for retrieving the banners from the Shire of Plantagenet once the banner has been taken down at the completion of the approved time period.
8. If a banner(s) is damaged or vandalised whilst on display, the applicant is responsible for repairing or replacing the banner(s), including the cost of recovering and re-erecting the banner.
9. The applicant is responsible for paying the adopted fee to have the banners erected, displayed and removed. Fees are set on a cost recovery basis and listed in the Council's Annual Budget.
10. The CEO is authorised to approve the display of promotion banners that are in accordance with this policy.

ADOPTED: 28 NOVEMBER 2006

LAST REVIEWED: 4 DECEMBER 2018
