

ADVERTISING SIGNAGE AT SOUNNESS PARK

Purpose

To provide clear parameters for the display of advertising at Sounness Park, McDonald Avenue, Mount Barker.

Scope

This policy applies to advertising at Sounness Park, McDonald Avenue, Mount Barker.

Policy Statements

1. Apart from entrance, naming and directional signage no permanent signage is allowed at Sounness Park, without a specific council resolution.
2. Temporary advertising signage can be erected on the fencing adjacent to the eastern oval, hockey playing surface and the cricket nets for the duration of sporting season. The signage is to be removed within one week of the final game of the sporting season.
3. Maximum height and width of the advertising signage is limited to the fence size, signs are not to protrude from the edges of the fencing.
4. Of the available advertising space adjacent to the playing surfaces; 20% is reserved for advertising secured by the Plantagenet Sporting Club.
5. No advertising signage will be permitted that could be considered offensive, discriminatory, promoting smoke/tobacco or alcoholic products or contrary to the values of the Shire of Plantagenet. The design, wording, content, location, installation and ongoing maintenance condition of all advertising signage is to be to the satisfaction of the Manager Community & Recreation Services.
6. No advertising signage shall be painted or erected on any of the playing surfaces without the prior approval of the Executive Manager Infrastructure & Assets.
7. The installation and dismantling of signage must not result in any damage or defacement of any underground services, Council property or fixtures. All signage must be designed, constructed, installed and maintained to minimise the likelihood of risk of injury to any person.
8. The Plantagenet Sporting Club Committee will endorse advertising requests from the founding clubs prior to approval by the Manager Community & Recreation Services.
9. Clubs erecting advertising signage pursuant to the Policy do so on the understanding that the Council reserves the right to request removal of the advertising signs for any reason.

Document Control			
Document Responsibilities			
Owner	Chief Executive Officer	Business Unit	Corporate & Community Services
Reviewer	Executive Manager	Approval	Council
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Legislation			
Other			
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